

About Pilotly

Pilotly is the first market research platform built for creative content. Delivering detailed audience feedback rapidly enables creators to optimize business strategy, marketing and even creative execution. Using Audience Signal Processing (TM) Pilotly synthesizes data into meaningful insights, making creative research simple, fast and cost efficient for anyone. Today, creators like Amazon Studios and NBCUniversal, as well as Fortune 100 brands like Mattel and Gap, leverage Pilotly's comprehensive research platform to keep their finger on the pulse of their consumers. Learn more about what Wall Street Journal calls "The Tech Engine at the Heard of Hollywood" by visiting www.pilot.ly.

Fast Facts

- The only research platform TPN Certified by the MPAA and CDSA for content security
- Access to over 18M People Worldwide to give feedback on content
- Proprietary technology built to be DIY capable, but Pilotly also offers full service
- Provides services to some of the most popular media companies as well as brands
- Minority owned and operated business